





## Navigate with Strategy

Navigation starts with a destination. To get your organization where it wants to go, we create a results-oriented action plan focused on your unique goals. Then we provide guidance and meeting facilitation alongside business intelligence on decision makers' backgrounds, potential competitors, bid opportunities, timelines and more.



## Facilitate the Right Relationships

A solid plan is just on piece of the roadmap. Another is relationships. And PolicyWorks has them. Tapping into our relationships with key policy makers, public officials and community leaders, we positively position you where you need to be and help facilitate key relationships.



## Network and Connect

Making connections is the final piece of the story. Let us help you network by making introductions to key policy makers and hosting special events that provide strategic networking.

## WHY POLICYWORKS?

- Strategic partner for organizations ranging from Fortune 500 companies to small non-profit organizations.
- Strong bi-partisan relationships with lowa's state and federal lawmakers, local decision-makers, media professionals, business leaders and community advocates.
- \* Experienced team with decades of experience, providing valuable insight and high-touch service.