



Government Affairs

So lobbying doesn't suit you? That's okay.
It suits us just fine. **We're available when you need us.**



Lobbying

- + Legislative and executive branch lobbying at state and federal levels to attain client goals
- + Full-time presence in the statehouse when Iowa Legislature is in session
- + Real-time updates on legislative activity
- + Attending legislative and regulatory meetings on client's behalf
- + Facilitating client meetings with key government officials and staff
- + Tracking and analysis of legislation and administrative rules
- + Drafting legislation and amendments
- + Preparing position papers

Strategy



- + Short and long term planning to position client for success in the public policy arena
- + Developing strategic coalitions and grassroots strategy to advance client's position
- + Integration with public affairs support as needed
- + Assistance with political action strategy

WHY POLICYWORKS?

- + Strategic partner for organizations ranging from Fortune 500 companies to small non-profit organizations.
- + Strong bi-partisan relationships with Iowa's state and federal lawmakers, local decision-makers, media professionals, business leaders and community advocates.
- + Experienced team with decades of experience, providing valuable insight and high-touch service.